





Gibson
PURE



Gibson Guitar Factory Tour

DIRECTIONS



Gibson Guitar is located at
145 Lt. George Lee Avenue
Memphis, TN—**only 1 block
off Beale Street!**

901-544-7998 x4080

e-mail us at
thelounge@gibson.com



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PURE

www.gibson.com 1.800.4GIBSON

AMERICAN MADE WORLD PLAYED®



Gibson Guitar Factory Tour

Watch the greatest guitar makers of all time
build the instruments that make rock and roll
rock, blues holler, and country swing.

One block off Beale Street in the heart of Memphis.

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TAKE A FACTORY TOUR

Gibson invites you to experience the incredible craftsmanship that goes into every one of our guitars.



Tour includes an up-close look at the intricate process of binding, neck-fitting, painting, buffing, and fine tuning that turns a piece of wood into a masterpiece like B.B. King's Lucille. You'll never want to smash an electric guitar again!

TOURS ARE GIVEN:

Monday - Saturday

**11:00 am, 12:00 pm, 1:00 pm, 2:00 pm,
3:00 pm, and 4:00 pm**

Sunday

**12:00 pm, 1:00 pm, 2:00 pm, 3:00 pm,
and 4:00 pm**

Tour length can vary from 45 minutes to over an hour, depending on how fast the tour group wants to go.

*Due to varied hours of manufacturing employees, it is not guaranteed that there will always be luthiers present.

\$10 per person (Kids 5 and older welcome)

Group reservations recommended.
Group rate \$8.00/ person.

Contact us at thelounge@gibson.com
to make reservations

Check http://www.memphistravel.com/coupons_att.asp for special offers!